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Media Contact: Laurie Partridge, (508) 881-7267, principal@lauriepartridge.com

Web Industries Announces the Promotion of Mark Pihl to Chief Operations Officer

Company Is Poised to Support Future Growth by Aligning Operations around Strategic Markets

Atlanta, GA -- September 30, 2010 -- Web Industries, Inc. — a leader in providing contract manufacturing and development services for flexible materials — is pleased to announce the promotion of Mark Pihl to Chief Operations Officer. In transitioning from his previous role as Vice President of Operations, Mark brings with him a depth of knowledge in achieving world-class standards for technology, systems, quality and service, as well as a legacy of delivering outstanding solutions for Web’s customers.

As Chief Operations Officer, Mark will focus on aligning Web’s operations with its core strategic markets and business development strategy. Mr. Pihl will also oversee the establishment of Web’s international expansions.

“Bringing Mark on board represents a sharper focus for Web that will allow us to work more closely with customers in our strategic markets. We are excited about this new direction and the opportunity it gives Web to scale the business operations for future growth,” says Donald Romine, Web Industries President and CEO.

With over 30 years’ experience in manufacturing and operations leadership, Mark Pihl is a seasoned executive whose background includes serving as VP of Operations for Sony Chemical USA where he established a state-of-the-art green field site to develop and manufacture Sony’s market-leading imaging and recording media products. He also spent eight years in manufacturing and operations leadership roles at FLEXcon Inc., a leading manufacturer of adhesive coated film products during a time of rapid business expansion. Mr. Pihl is a trusted leader who is committed to developing the talent of Web’s employee-owners.

For over 40 years, Web Industries has been a leader in providing contract manufacturing and development services for products involving flexible materials, including slitting, spooling, printing, laminating, specialty extrusion, assembly, packaging, and complete supply chain management solutions.

www.webindustries.com

An employee owned company

Web Industries, Inc. • 377 Simarano Drive • Marlborough, MA 01752
T: 508.898.2988 • F: 508.898.3329

Web has a long history of applying expertise, innovative thinking and creative problem solving to help speed time to market and drive costs down in order to ensure our customers' product success.